

## **WHY WOWW?**

### **SCHOOL ADMINISTRATORS BELIEVE:**

- ✚ WOWW provides enriched education programs not available before WOWW
- ✚ WOWW provides 'real world' education experiences that support and enhance classroom learning and state standards
- ✚ Teachers do not have time to research all programs from all providers
- ✚ Teachers recognize significant academic outcomes from enriched experiences that WOWW provides
- ✚ WOWW helps develop good citizenship

### **WHAT DO SCHOOLS GET FOR THE INVESTMENT?**

- ✚ WOWW schools will have the option of a children's author on campus for a half-day writing workshop
- ✚ NO FEE for seats at Globe-News Center for programs that WOWW hosts
- ✚ NO FEE to 5<sup>th</sup> graders for WOWW Science Collaborative
- ✚ NO FEE for WOWW schools that participate in WOWW Day in the spring
- ✚ NO FEE for Professional Development opportunity
- ✚ The option of our Resident Artist on campus
- ✚ WOWW schools will have a WOWW Representative to book programs for the entire school year, answer questions, send monthly communiqué
- ✚ \$5 per child to 'spend' on programs in the Educators' Resource Guide

### **HOW DO SCHOOLS FUND WOWW?**

- ✚ Principals may use Title funds for campus investment
- ✚ Parent Associations may contribute to campus funding
- ✚ Schools may apply for grants through local philanthropic organizations such as their community Education Foundations
- ✚ Principals may use discretionary funds or those allocated for student field trips
- ✚ A local business or partner organization may help contribute to campus investment

### **HOW TO SHARE AWARENESS OF WOWW**

- ✚ Advocate WOWW through a school newsletter to let parents know their children are receiving enriched programs
- ✚ Parent/School meetings are also a means of advocating WOWW
- ✚ Inform parents about WOWW during registration
- ✚ Parents are patrons and potentially our strongest advocates for WOWW, if parents are onboard with the program, the district will buy-in
- ✚ Attend a POWWOWW (Panhandle Opportunity With Window On a Wider World)

# Investment in



Dollars you invest will provide student on and off-campus programs from our non-profit partner organizations. A complete list is available on our website [www.windowonawiderworld.org](http://www.windowonawiderworld.org)

- ✚ Up to \$12.00 (per student) of programs for FREE (based on 4 programs during the school year)
- ✚ WOWW Rep valued at \$1200.00 per school
- ✚ Author for ½ day valued at \$400.00
- ✚ \*Professional Development 6hrs of GT Continuing Ed Credits valued at \$600.00/teacher
- ✚ WOWW Day valued at \$10.00 per student

## Example

School invests \$6.00 per student

**100 students = \$600.00 Investment**

## Return on Investment

\$1200.00 programs

\$1200.00 WOWW Rep

\$400.00 Author ½ day

\$600.00 WOWW Day

\$3000.00 Professional Development (5 teachers)

**100 students and 5 teachers = \$6,400 Return on Investment**

\*Fee based on information from Region 16 ESC